MARIE SKŁODOWSKA-CURIE POSTDOCTORAL FELLOWSHIPS 2021

EXPRESSION OF INTEREST FOR HOSTING MARIE CURIE FELLOWS

HOST INSTITUTION

NOVA University Lisbon | School of Social Sciences and Humanities

RESEARCH GROUP AND URL

ARGLAB - Laboratory of Reasoning and Argumentation
https://ifilnova.pt/en/laboratories/arglab/

SUPERVISOR (NAME AND E-MAIL)

Maria Grazia Rossi
mgrazia.rossi@fcsh.unl.pt

SHORT CV OF THE SUPERVISOR

Maria Grazia Rossi (PhD in Cognitive Science, 2012) works as a postdoc researcher at the NOVA University of Lisbon. Her current research focuses on the role of metaphors and frames as reasoning tools in the context of healthcare communication.

Since her Ph.D., she has been interested in building a theoretical framework based on a pragmatic approach to communication and language. However, more than a philosophical approach *per se*, she has been interested in understanding how a theoretical approach to language could be used to address issues with a strong social and ethical relevance. During her previous post-doc and teaching positions, she addressed theoretical issues related to the role played by emotions (in moral and political reasoning), and metaphors (in daily reasoning and decision-making). She has published a monograph, several articles, and edited books.

ACADEMIC POSITIONS
From May 1st, 2017
Post-doc researcher at the Nova Institute of Philosophy (IFILNOVA), Universidade Nova de Lisboa, Portugal. Project founded by Fundação para a Ciência e a Tecnologia. Title: "Interpreting metaphors: a pragmatic-argumentative model of linguistic meaning" (application no. SFRH/BPD/115073/2016) Duration: 2017 – 2023.
2020-2021
Invited Assistant Professor, Faculty of Social and Human Sciences, Department of Communication, Nova University of Lisbon, Portugal.
March 2015 – February 2017
Post-doc researcher in linguistics and philosophy of language working on the project "Healthy Reasoning. Strategies and Mechanisms of Persuasion in Chronic Care" (http://www.unicatt.it/healthyreasoning-eng). Department of Linguistic Sciences and Foreign Literatures, Catholic University of Milan, Italy.
2014 – 2015
Adjunct Professor of Philosophy of Language, School of Humanities, Degree in Linguistics and Communication, University of Cagliari.
2012 – 2013
Postdoctoral Research Fellow in Philosophy of Language, Department of Pedagogy, Psychology, Philosophy, University of Cagliari. Supervision: Elisabetta Gola.
2013 – 2016
Specialist of Philosophy and theory of language, qualified by the Department of Pedagogy, Psychology, Philosophy, University of Cagliari.
2008 – 2012
Specialist of Philosophy and theory of language, qualified by the Faculty of Humanities, Roma Tre University.

EDUCATION
2012/04/13

Phd in Cognitive Science, University of Messina, Italy.
2008/11/27
Master's degree in Theory of Communication, Roma Tre University, Italy. 110/110 summa cum laude, academic embrace and dignity of printing
2006/10/26
Degree in Philosophies and Sciences of Communication and Knowledge, University of Calabria, Italy. 110/110 summa cum laude.

PROJECTS (SELECTED)
2018 – Current
"Evidence-Based Metaphors for diabetes care" (Project MetaCare: metacare.fcsh.unl.pt)
PI: Fabrizio Macagno; Co-PI: Maria Grazia Rossi
Project Reference: PTDC/FER-FIL/28278/2017
Funding Agency: Fundação para a Ciência e a Tecnologia, I.P.
Duration: 01/10/2018 – 30/09/2021
Funding: € 238,242.46

2017/07 – 2019/07
Exploratory project: "Metaphors for Education. A pragmatic-argumentative model of metaphors in patient-provider interactions" (Met4Edu)
PI: Maria Grazia Rossi
Faculdade de Ciências Sociais e Humanas, Universidade Nova de Lisboa, Portugal
Funding: € 10,000

PRIZES
2020
XPRAG.IT 2020(21) – YOUNG INVESTIGATOR TRAINING PROGRAM AWARD

Award covers the fees for the registration to the XPRAG.it 2020(21) conference and to two pre-conference workshops, as well as the expenses for a one-month visiting period at the Department of Pedagogy, Psychology, Philosophy – University of Cagliari. Gruppo di ricerca LinguisticaMente in filosofia del linguaggio e della mente.

April 24th, 2017

Seal of Excellence Certificate delivered by the European Commission, as the institution managing Horizon 2020, the EU Framework Programme for Research and Innovation 2014-2020, for the project proposal n. 747394, "Met4Edu Metaphors for Education. A pragmatic-argumentative model of metaphors in patient-provider interactions". Submitted under the Horizon 2020's Marie Skłodowska-Curie actions call H2020-MSCA-IF-2016 of 14 September 2016 by Maria Grazia Rossi and Catholic University of the Sacred Heart, Milan, Italy.

COURSE/DISCIPLINE TAUGHT
2020/2021
- Filosofia da comunicação, Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal, 6 CFU
- Filosofia e comunicação da saúde: o caso da vacina para o Covid-19 (opção livre), Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal, 10 CFU
2019/2020 – Opção livre (licenciatura)
Healthcare communication: challenges and open problems, Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal, 6 CFU
2018/2019 – PhD research seminar
Reasoning by using metaphors: exploring health, political, artistic and advertising issues, FCSH NOVA, Portugal, 10 CFU
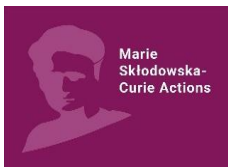**2017/02/03 -2017/02/04**
Teaching assistant and supervision of health professionals in the context of diabetes care: Corso di livello per formatori AMD, "La forza delle parole. Strumenti linguistici perfavorire l'empowerment della Persona con Diabete e l'aderenza alla terapia". Associazione Medici Diabetologi, Italy
2014/2015 - Bachelor
Theory of language and communication (12 CFU), title: "Comunicare. Emozioni, corpo e linguaggio", University of Cagliari, Italy

SUPERVISION (SELECTED)

2021/06 – Current
Supervisor
Master thesis: "As vacinas no combate à pandemia de COVID-19 – Análise de conteúdo noticioso em Portugal, Espanha e Itália", Student: Ana Patricia De Abreu Reis Ferreira Domingues. Co-supervisor: Ivone Ferreira. Mestrado em Ciências da Comunicação, Área de Especialização em estudo dos medias, Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal.

2020/09 – Current
Supervisor
Master thesis: "A Telemedicina em Portugal no contexto epidémico de COVID-19: um retrato da teleconsulta sob o ponto de vista dos médicos", Student: Mariana Laura Carrasco Rodrigues. Co-supervisor: Ivone Ferreira. Mestrado em Ciências da Comunicação, Área de Especialização em Comunicação Estratégica, Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal.

2019/11/29 – Current
Co-supervisor
PhD project: "Improving the use of Telemedicine in Portugal: A proposal based on insights from actual patients and potential consumers", PhD student: Ester Leotte Quintino Cardoso de Moura Reis, Supervisor: Ivone Ferreira Ciências da Comunicação - Doutoramento (PhD), Universidade Nova de Lisboa/Instituto de Comunicação da Nova

5 SELECTED PUBLICATIONS

- Rossi, M. G., & Macagno, F. (2021). Intercultural pragmatics in healthcare communication: An overview of the field. In I. Kecskes (Ed.), Cambridge Handbook of Intercultural Pragmatics. Cambridge University Press.

- Rossi, M. G., Menichetti, J., & Vegni, E. (2021). Problems of understanding in ART triadic interactions: A qualitative comparison of first and follow-up visits (submitted). Frontiers in Psychology, 12(June), 1–14. https://doi.org/10.3389/fpsyg.2021.641998

- Ervas, F., Rossi, M. G., Ojha, A., & Indurkhya, B. (2021). The Double Framing Effect of Emotive Metaphors in Argumentation. Frontiers in Psychology, 12, 628460. https://doi.org/10.3389/fpsyg.2021.628460

- Rossi, M. G., & Macagno, F. (2020). Coding Problematic Understanding in Patient–provider Interactions. Health Communication, 35(12), 1487–1496. https://doi.org/10.1080/10410236.2019.1652384

- Macagno, F., & Rossi, M. G. (2019). Metaphors and problematic understanding in chronic care communication. Journal of Pragmatics, 151, 103–117. https://doi.org/10.1016/j.pragma.2019.03.010

PROJECT TITLE AND SHORT DESCRIPTION

Argumentation for health: Framing strategies to foster shared decision making in medical encounters

Modern argumentation theory has provided important insights for the analysis and the assessment of various discursive practices, such as educational, political, and juridical ones. More recently argumentation has started to be used also for the analysis of medical interactions, although this has not yet led to the recognition of medical argumentation as a well-established field of research. The big challenge this project responds to is to fill this gap by introducing a new research line that promotes a systematic application of the argumentative framework to the context of healthcare communication. More specifically, this project aims at analysing the quality of healthcare communication by looking at the use of different framing strategies in shared decision making. The project develops a pragmatic-argumentative approach to analyse and to assess how framing strategies based on different kinds of arguments can affect medical discourse, structuring it in an effective or ineffective way. On this view, the perlocutionary effect of different frames (e.g. metaphorical, affective, visual and descriptive frames) is interpreted in a new light, from a pragmatic and argumentative perspective. Indeed, this proposal advances a ground-breaking approach which relies on an argumentative analysis and evaluation of the framing strategies used within medical encounters, with a focus on the clinical phase of decision making.

Proposing a theoretical approach that sheds new light on the organisation and structure of the medical discourse, this project will address some of the major practical and societal challenges in the context of healthcare communication. Indeed, a pragmatic-argumentative approach can be useful to assess the quality of communication. This in turns helps to promote health care quality and to ensure patient safety at the individual level, and sustainable health treatments and behaviours at the global level. Such outstanding outcomes can be obtained only by adopting a multi-step process driven by a multidisciplinary and cross-thematic approach in which expertise coming from diverse fields (argumentation, pragmatics, psychology, discourse analysis, cognitive science) are fruitfully integrated.

SCIENTIFIC AREA WHERE THE PROJECT FITS BEST

Social Sciences and Humanities (SOC)