

NOVA UNIVERSITY OF LISBON

Higher Institute of Statistics and Information Management

Edict n.º 546/2023

Pursuant to article 39 of the Estatuto da Carreira Docente Universitária (ECDU) [*Statute of the University Teaching Career*], approved by Decree-Law No. 448/79 of 13 November, as amended by Decree-Law No. 205/2009, of 31 August, the Dean of Instituto Superior de Estatística e Gestão de Informação da Universidade Nova de Lisboa – NOVA Information management School (NOVA IMS) [*Higher Institute of Statistics and Information management of the Nova University of Lisbon – NOVA Information management School (NOVA IMS)*], Prof. Dr. Miguel de Castro Simões Ferreira Neto, makes it known that, by order of the rector of the Nova University of Lisbon, Prof. Dr. João Sâágua, that a call for applications based on academic qualifications, for the period of 30 working days, from the day following the publication of this Notice in the *Diário da República* [*the Official Portuguese Government Gazette*], for the recruitment of one work position for an Associate Professor in the disciplinary area of Marketing, at NOVA IMS.

This international call for applications based on academic qualifications is made under the provisions of articles 37 and following of the ECDU and by the regulations of the Regulamento de Concursos da Carreira Docente Universitária da Universidade Nova de Lisboa [*Regulations for University Teacher Career Applications at the Nova University of Lisbon*], published in annex to Regulation No. 3012/2015 (*Diário da República*, Series II, No. 58, of 24 March) and Order (extract) No. 514/2011 (DR, Series II, No. 166, of 30 August), respectively.

Pursuant to subparagraph h) of Article 9 of the Portuguese Constitution, the Public Administration, as an employer, actively promotes a policy of equal opportunities between men and women in the access to employment and career development and takes scrupulous measures to avoid any and every form of discrimination.

I — Admission Requirements:

- 1 — Meet the general admission requirements for recruitment in public functions.
- 2 — In accordance with article 41 of ECDU, it is a requirement for the application to this call for applications that the candidate be a PhD degree holder of over five years.

II — Application Submission:

- 1 — The application documents must be submitted by the 30th working day after the date of publication of this Notice in the *Diário da República*.
- 2 — Candidates will submit their application documents by post or in person at the NOVA IMS Human Resources Division, located at Campus de Campolide, 1070-312 Lisbon.

III — Application submission:

- 1 — The application must be submitted by filling out the respective application form, which is available at https://www.novaims.unl.pt/media/hlrhqxz3/formulario_candidatura_concursos_pessoal_docente.pdf, and the applicant must express his/her consent so that the communications

and notifications, within the scope of this call for applications procedure, can take place by e-mail, indicating the respective address.

2 - The application process must be accompanied by the following documentation, which must be submitted in Portuguese or English:

- a) 12 copies, in printed format or one copy in digital format, of the applicant's *curriculum vitae*, this should include an initial part entitled research and teaching statement;
- b) A certificate attesting to the doctoral degree obtained over five years ago in the disciplinary area to which the call for applications relates;
- c) 12 copies, in printed format or one copy in digital format of three to eight of the published works, mentioned in the curriculum vitae, namely the most representative ones, regarding their contribution to the development and evolution of the disciplinary area for which the call for applications is open;
- d) 12 copies, in printed format or one copy in digital format, of the Report on an existing or to be created curriculum unit in the disciplinary area of the call for applications;
- e) A sworn statement that if the jury chooses to request the documentation indicated in the previous paragraphs or any other scientific documentation cited in the candidate's *curriculum vitae*, in paper format, it will be delivered within 10 working days;
- f) If the applicant is not a Portuguese national or from a country whose official language is Portuguese or English, the respective application process shall include an internationally recognised certification of proficiency in the Portuguese or English language at a level to enable teaching in that language.
- g) Explanation of the degree of compliance for each of the criteria referred to in point VIII - 2.2.1, 2.2.2, 2.2.2.1, 2.2.2.2, 2.2.3 and 2.2.4.

3 — Documents proving possession of the general requirements for recruitment to a post in the public service may be replaced by a declaration made on the form referred to in point 1.

4 — If a jury member is a non-Portuguese-speaking member, the documents for the candidates' prior hearing and claims that the jury must assess must be presented in Portuguese and English.

5 — The lack of any evidentiary documents that cannot be remedied ex-officio will determine the rejection of the application.

6 — The candidates must organise their *curriculum vitae* in accordance with the system of point V of this Notice.

IV - Selection Methods and Criteria

1 - Selection methods: curricular evaluation (70%) + Curricular Unit Report (15%) + Public hearing (15%) + Absolute Merit Approval (eliminary), followed by final ordering of candidates.

1.1 - If by exceptional decision of the jury, to be taken in its first meeting, it decides not to apply the Public Hearing selection method, the Curricular Evaluation will have a weighting of 80%, the Curriculum Unit Report (20%), followed by Approval in Absolute Merit (eliminary), the candidates being then subject to final ordering.

V - Evaluation criteria: The criteria, indicators and weightings for the evaluation of the candidates, approved by the jury, are the following:

1 - Scientific Performance (40%):

- 1.1) Publication of scientific articles;
- 1.2) Publications of scientific books;
- 1.3) Coordination and participation in research projects;
- 1.4) Management of research units;

- 1.5) Papers presented at scientific congresses and colloquia;
- 1.6) Participation in scientific journal bodies and scientific award panels;
- 1.7) Participation in scientific committees, organisations or networks;
- 1.8) Registered patents;
- 1.9) Supervisions of doctoral theses;
- 1.10) Supervision of theses, projects, and master's internship reports.
- 2 - Pedagogical Capacity (20%):
- 2.1) Diversity of course units taught (subjects and study cycles);
- 2.2) Publication of lessons and other pedagogical material;
- 2.3) Participation in juries for academic examinations and teaching and research career competitions;
- 2.4) International experience;
- 2.5) Evaluation of teaching by students.
- 3 - University Extension (20%):
- 3.1) Scientific dissemination;
- 3.2) Provision of services to the community.
- 4 - Academic Bodies (20%):
- 4.1) Participation in academic bodies;
- 4.2) Participation in university management tasks.

VI - Each member of the jury will carry out his or her evaluation exercise, scoring each candidate in relation to each criterion on a numerical scale from 0 to 100 points, as indicated below:

Scientific Performance: 40% | 0 - 100)

Pedagogical Capacity: 20% | 0 - 100)

University Extension: 20% | (0 - 100)

Academic Bodies: 20% | (0 - 100)

VII - Composition of the Jury:

The jury, appointed by order of the Rector of March 17, 2023, has the following composition:

Chairman: Marco Octávio Trindade Painho, Full Professor at NOVA Information Management School, NOVA University of Lisbon.

Members:

Professor Dr Helena Maria Baptista Alves, Full Professor at the University of Beira Interior;

Professor Dr Barry Babin, Full Professor at University of Mississippi;

Professor Dr João Manuel de Frias Viegas Proença, Full Professor at School of Economics and Management of the University of Porto;

Professor Dr. Paulo Miguel Rasquinho Ferreira Rita, Full Professor at NOVA Information Management School, Universidade Nova de Lisboa;

Professor Dr. Pedro Miguel Pereira Simões Coelho, Full Professor at NOVA Information Management School, Universidade Nova de Lisboa.

VIII - Evaluation of applications:

1 - Once the deadline for applications has passed, the selection board meets to evaluate and order the candidates.

2 - Based on the assessment of the *curricula*, their suitability to the scientific area where the call for applications is open, of the other relevant items in the recruitment procedure, the classifications referred to in the previous paragraph, and also taking into account the fulfilment of the specific requirements defined in points 2.1. and 2.2. below, each member presents a justified proposal for admission or exclusion, in absolute merit, for each candidate. The criteria for acceptance in absolute merit are:

2.1 Final rating of 50 points or more;

2.2. Cumulative verification of the following criteria;

2.2.1. 270 or more Scopus citations;

2.2.2. 20 or more articles published in scientific journals indexed in Scopus or Web of Knowledge, of which:

2.2.2.1. Number of articles published in scientific journals included in the first decile of a scientific area in Scimago equal to or greater than 3;

2.2.2.2. Number of articles published in scientific journals included in the first quartile of a scientific area in Scimago (excluding those referred to in 2.2.2.1) equal to or greater than 4;

2.2.3 2 or more completed Doctoral degree supervisions;

2.2.4 20 or more completed Master's degree supervisions.

3 — Candidates are admitted to the call for applications if they have a favourable proposal for admission from the majority of the selection board members.

4 — Certain candidates admitted, based on the classifications referred to in paragraph b) of no. 6 of article 16 of the UNL's University Teaching Career Competitions Regulations, each member presents a written opinion with the order of the admitted candidates.

5 — The ordering of the candidates admitted shall be made by voting of the members, respecting the ordering presented in the opinion referred to in the previous paragraph, under the terms of paragraphs a) to f) of no. 11 of article 16 of the UNL's University Teaching Career Competitions Regulations.

6 — If any candidate is not admitted, he/she will be notified, in accordance with the Code of Administrative Procedure, to give his/her opinion.

And for the record, the present announcement is published.

22 March 2023. - The Dean, Prof. Dr *Miguel de Castro Neto*.