



EUTOPIA MORE

“EUTOPIA Innovation Challenges for students: Discovery week”

Call for Selection – 1st event – 15-19th April 2024

PREAMBLE

EUTOPIA stands as an avant-garde alliance of ten entrepreneurial universities, united in their endeavor to revolutionize higher education with an ethos centered on student engagement and challenge-based learning. This alliance is devoted to cultivating the capabilities of students and educators alike in addressing global challenges, thereby nurturing European citizenship and a commitment to lifelong learning. Emphasis is notably placed on the active incorporation of stakeholders from various levels - local, regional, national, and international - ensuring a broad and inclusive approach to education and community engagement.

Art. 1 PURPOSE OF THE CALL AND GENERAL REGULATIONS

- 1.1 This call aims to select a total of **8 students** per each partner university of the Eutopia Alliance, namely: Universitat Pompeu Fabra (Barcelona, Spain), Universitatea Babeş-Bolyai (Cluj-Napoca, Romania), Vrije Universiteit Brussels (Bruxelles, Belgium), Ca' Foscari University of Venice (Venice, Italy), CY Cergy Université Paris (Paris, France), Technische Universität Dresden (Dresden, Germany), Göteborgs Universitet (Gothenburg, Sweden), Universidade NOVA de Lisboa (Lisbon, Portugal), Univerza v Ljubljani (Ljubljana, Slovenia), The University of Warwick (Coventry, United Kingdom).
- 1.2 The “Innovation Challenges for students: Discovery week” will be held in person on the **15-19th of April 2024 in Cluj-Napoca (Romania), hosted by Universitatea Babeş-Bolyai (UBB)**. The official language of the event is English.
- 1.3 “Innovation Challenges” are based on the “Open Innovation Challenge” developed in first pilot project “EUTOPIA 2050” (2019-2022), to the enhancement of opportunities with local and regional business and industry building. EUTOPIA MORE commits to connect and enhance expanded forms of local and regional engagement through collaborative partnerships and challenge-based initiatives. EUTOPIA’s universities are well embedded in their own places, with long standing connections and contributions to place-making. EUTOPIA commits to remain engaged with this agenda, which promotes regional collaboration for integration and social cohesion. With a strong focus on civic engagement and collaboration with local stakeholders, we seek to capitalise on the potentialities of our creative environments and stimulate cross-disciplinary work, enhancing our portfolio of educational and research activities.
- 1.4 The “Innovation Challenges for students: Discovery week” is a hackathon involving local and national businesses and enterprises based in the Cluj-Napoca region and the first meeting session will delve around the topics of:
 - 1) Sustainability and Circular Economy Models
 - 2) Cybersecurity strategy for SMEs
 - 3) AI and Health Economics
- 1.5 The detailed programme can be found in Annex 1 - Structure of the session.

Art. 2 ADMISSION REQUIREMENTS

- 2.1 Applicants must be undergraduate or postgraduate students (BA or MA) from all degree disciplines, regularly enrolled at one of the 10 EUTOPIA Alliance universities. Prior knowledge or experience of a specific topic or sector is not necessary.
- 2.2 The selected candidates must hold the above-mentioned status at the moment of “Innovation Challenges for students: Discovery week” meeting session that takes place in face-to-face format. The International Office and the Innovation and Entrepreneurship office of each institution must be informed timely of any possible change in their status.



- 2.3 Applicants must sign a declaration of commitment stating that they commit to attend all the event. Failure to comply without proper justification will result in the reimbursement of all the costs of the travel, accommodation and meal expenses spent by the University.
- 2.4 Ineligibility: if, at any stage in the application procedure, it is established that the information provided by the applicant has been knowingly falsified, the candidate will be disqualified from the selection process.

Art. 3 ADMISSION PROCEDURE

- 3.1 Applicants should directly contact their university via email or submit their application form using the forms present on “Innovation Challenges for students: Discovery week” website.
- 3.2 Deadline: defined by each university. Any application received after the deadline established by each university will not be considered.
- 3.3 Applications will be automatically rejected ONLY in the following cases:
- submission after the deadline set by art. 3.2;
 - missing Declaration of Commitment;
 - student (BA or MA) not regularly enrolled in any of the 10 EUTOPIA Alliance universities.

Art. 4 SELECTION PROCESS

4.1 Selection

- 4.1.2 A selection committee will be established at each partner University who will assess the candidate’s application form and motivation.
- 4.1.3 The selected students will be contacted via email to confirm their participation according to the calendar established in 4.2. Candidates who fail to confirm according to the deadlines and procedures forfeit the right to participate. A repechage procedure shall be scheduled for any places still available.

4.2 Calendar

- 4.2.1. Deadline for applications : Defined by each university.
- 4.2.2. Publication of selected candidates : Defined by each university.
- 4.2.3. Deadline for acceptance and confirmation of participation : Defined by each university.

4.3 Appeal Procedure

- 4.3.1 Rejected applicants who feel that a mistake has been made in the process or that their application has not been fairly evaluated can file a complaint to their universities’ EUTOPIA contact emails (see below) not later than 2 days after the notification e-mail, explaining their reasons.
- 4.3.2 Complaints from applicants who have failed to satisfy all the eligibility criteria (e.g. who have not produced the required documentation) or have failed to satisfy them within the established timeframes, will not be taken into consideration.
- 4.3.3 The appeal procedure can only come into play if a candidate feels that the Selection Committees have not handled his/her own application in line with the principles and procedures described in the call. In other words, the appeal cannot concern the decision itself, but only an alleged error made in the process.



Art. 5 SELECTION CRITERIA

Each university selection committee will select students according to the following criteria:

- The selection criteria should include as much as possible, the diversity of backgrounds, areas of knowledge, motivation, and availability to participate in all stages of the “Innovation Challenges for students: discovery week” and fully engage with the EUTOPIA spirit of collaboration and peer support.

Art. 6 OBLIGATIONS OF SELECTED STUDENTS

Selected students will have to:

- Attend and actively participate in the “Innovation Challenges for students: Discovery week” held in UBB first meeting on 15-19th of April 2024.

Art. 7 FINANCIAL SUPPORT

7.1 Each University is responsible for organizing and providing the participants with the travel ticket, accommodation, and meals either by pre-booking or proving an allowance to be managed by the participants.

7.2 All these costs will be covered by each partner university using the EUTOPIA MORE funds.

Art. 8 DATA PROTECTION

Information relating to individuals (personal data) is collected and used in accordance with the General Data Protection Regulation (GDPR) n. 2016/679 of the European Commission, with regard to the processing of personal data by European institutions and organizations and the unrestricted circulation of such data.

Data protection information - Selection procedure.

Each University, in its capacity as data controller, provides applicants with information on the processing of their personal data collected to carry out the selection procedures for the “Innovation challenges for students: discovery week”. The “Innovation challenges for students: discovery week” will be held at UBB on April 15th - 19th 2024.

Each university collects applicants' personal data and other relevant information. Applicants' personal data will be stored for 5 years from the time of collection.

Personal data is collected and processed to select the students that wish to take part in the “Innovation challenges for students: discovery week”. Only personal data of selected candidates will be shared with UBB as it is necessary for the organisation of the “Innovation challenges for students: discovery week”.

The legal basis for the processing of personal data is represented by art. 6.1.e) of EU Regulation 2016/679 (“performance of a task carried out in the public interest”). Applicants can object to the processing of their personal data at any time by writing to the DPO at the below mentioned contact details. The University will stop the processing of personal data unless there are compelling legitimate grounds to carry on with the processing.

The processing of personal data will be carried out by each University staff in accordance with specific instructions provided by the University itself, with the use of computerised procedures, adopting appropriate technical and organisational measures to protect them from unauthorised or illegal access, destruction, loss of integrity and confidentiality, even if accidental in nature. Personal data may also be processed by subcontractors that act as data processors (such as, for example, Google).

As a data subject, applicants have the right to obtain from their university, in the cases provided for by the Regulation, access to personal data, the correction, integration and cancellation of the data, the limitation of the data processing or applicants can object to the data processing itself.



The request can be submitted by contacting the Data Protection Officer of each university. If applicants believe that the processing of their personal data is carried out in violation of the Regulation, they also have the right to file a complaint with the Data Protection Authority or to pursue legal action.

Data protection information - Organisation of the event.

Babeş-Bolyai University in Cluj-Napoca (UBB), located at 1 Mihail Kogălniceanu Street, Cluj-Napoca, Romania postal code 400084, and Fiscal Code 4305849, acts as the entity responsible for personal data. Each University will collect and process personal data for the purpose of registering individuals and facilitating their participation in the "Innovation challenges for students: discovery week". Only authorised personnel (individuals involved in organising the event) and UBB employees have access to the data provided by applicants. This information will be retained for the duration of the event and subsequently, in accordance with applicable legal provisions. For more information regarding the processing of personal data at UBB, please refer to the UBB Privacy Policy, available at the following link: <https://www.ubbcluj.ro/en/politici/>.

Consent for processing your image through photo and video means.

During the event "Innovation challenges for students: discovery week" the organiser will capture photos and videos for the purpose of promoting the event. The photos and videos will be shared with the other EUTOPIA Partners and published on their website as well as social media platforms. Personal data in the form of images will be collected and processed only by authorised individuals within UBB, responsible for organising the event as well as the personnel and other authorised subjects of the EUTOPIA's Partners with whom the photos were shared with. In order to process applicants' images (photo and video), their Consent is required. Photo will be retained for a maximum of 5 years from the time of collection. Granting consent for this processing of personal data (photo and video) is not a mandatory condition for participation in the event.

When filling in and submitting the application form, applicants agree with the collection and use of their image by the organiser of the event and the other partners of the EUTOPIA Alliance. Applicants acknowledge that their image will be published on the internet and on social media to promote the event and agree with the processing of personal data (through photo and video means). Applicants are entitled to withdraw their consent at any time without prejudice.

MORE INFORMATION AND CONTACTS

Universitat Pompeu Fabra (Barcelona, Spain): eutopia@upf.edu

Universitatea Babeş-Bolyai (Cluj-Napoca, Romania): kinga.szacsvai@ubbcluj.ro

Vrije Universiteit Brussels (Bruxelles, Belgium): els.decoester@vub.be; Lize.De.Potter@vub.be

Ca' Foscari University of Venice (Venice, Italy): eutopia@unive.it

CY Cergy Université Paris (Paris, France): alberto.de-bin@cyu.fr

Technische Universität Dresden (Dresden, Germany): franziska.friebel-viebach@tu-dresden.de

Göteborgs Universitet (Gothenburg, Sweden): eutopia@gu.se

Universidade NOVA de Lisboa (Lisbon, Portugal): novaimpact@unl.pt

Univerza v Ljubljani (Ljubljana, Slovenia): jelena.licanin@uni-lj.si

The University of Warwick (Coventry, United Kingdom): Lewis.Beer@warwick.ac.uk ; Denise.Hewlett@warwick.ac.uk



ANNEX 1: Structure of the session

1st event - Innovation Challenges for students: Discovery week

	Day 1 – 15/04	Day 2 – 16/04	Day 3 – 17/04	Day 4 – 18/04	Day 5 – 19/04
Morning		Ice breaking activities, challenges presentation and team building	Team Work on business challenges guided by mentors	Workshop: How to pitch?	DEMO Day
	Lunch Break				
Afternoon	Opening Ceremony & Workshop with company presentation	Team Work on business challenges guided by mentors	Team Work on business challenges guided by mentors	Guided Pitch Training	Closing ceremony
	Networking with Romanian entrepreneurs & Gala Dinner				
					Party time @ Bar Crawl in Cluj